Question 1:

For about 13 years, the artist Kurt Perschke has created installation artworks that consist of 15-foot red balls placed next to monuments. In 2014, the Shell Oil Company creates an advertising campaign that uses images of large red balls next to monuments. Perschke believes that Shell appropriated his artwork. You can see coverage of the controversy here. You are a junior associate at a New York law firm that represents Perschke. A partner at the firm asks you to write a memorandum identifying any claims available to Perschke and evaluating their likelihood of success. (1000 words maximum, excluding footnotes).

Question 2:

You are the general counsel at the University of Jefferson School of Law. The Jefferson Law Review has accepted for publication an article about intellectual property issues relating to the American artist Andy Warhol, which includes descriptions of Warhol’s paintings. The author of the article wants to include a reproduction of one of Warhol’s Campbell’s Soup Can paintings in the article. The Jefferson Law Review intends to print 300 copies of the journal and post the article and image on its website. The Andy Warhol Foundation asks for a licensing fee of $1,000. The Dean asks you to prepare a memorandum on whether the law review is required to pay a licensing fee. (1000 words maximum, excluding footnotes).

Question 3:

Apple wants to create the iBelt, comprised of a smart belt buckle on a leather belt. You are general counsel for Apple. Tim Cook asks you to prepare a memorandum explaining whether Apple should license United States Patent Number 6597281 B1. (1000 words maximum, excluding footnotes).